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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/743,215	12/22/2003	Michael Brinkman	502119	7636

53609 7590 01/14/2008
REINHART BOERNER VAN DEUREN P.C.
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EXAMINER	
MARSH, STEVEN M	

ART UNIT	PAPER NUMBER
3632	

NOTIFICATION DATE	DELIVERY MODE
01/14/2008	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

RockMail@reinhartlaw.com

DETAILED ACTION

This is the fourth office action for U.S. Application 10/743,215 for a Label Holder for a Shelf Price Channel filed on December 22, 2003.

Response to Arguments

The reply brief filed 11 October 2007 has been entered and considered. The application has been forwarded to the Board of Patent Appeals and Interferences for decision on the appeal.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven Marsh whose telephone number is (571) 272-6819. The examiner can normally be reached on Monday-Friday from 8:00AM to 4:30 PM. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (571) 272-3600. The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

/SMM/

Steven M. Marsh

January 7, 2008

Application/Control Number:
10/743,215
Art Unit: 3632

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/Kimberly Wood/

Kimberly Wood

Primary Examiner